

Are Your Uniforms Worth It?

DECIDE FOR YOUR BUSINESS!

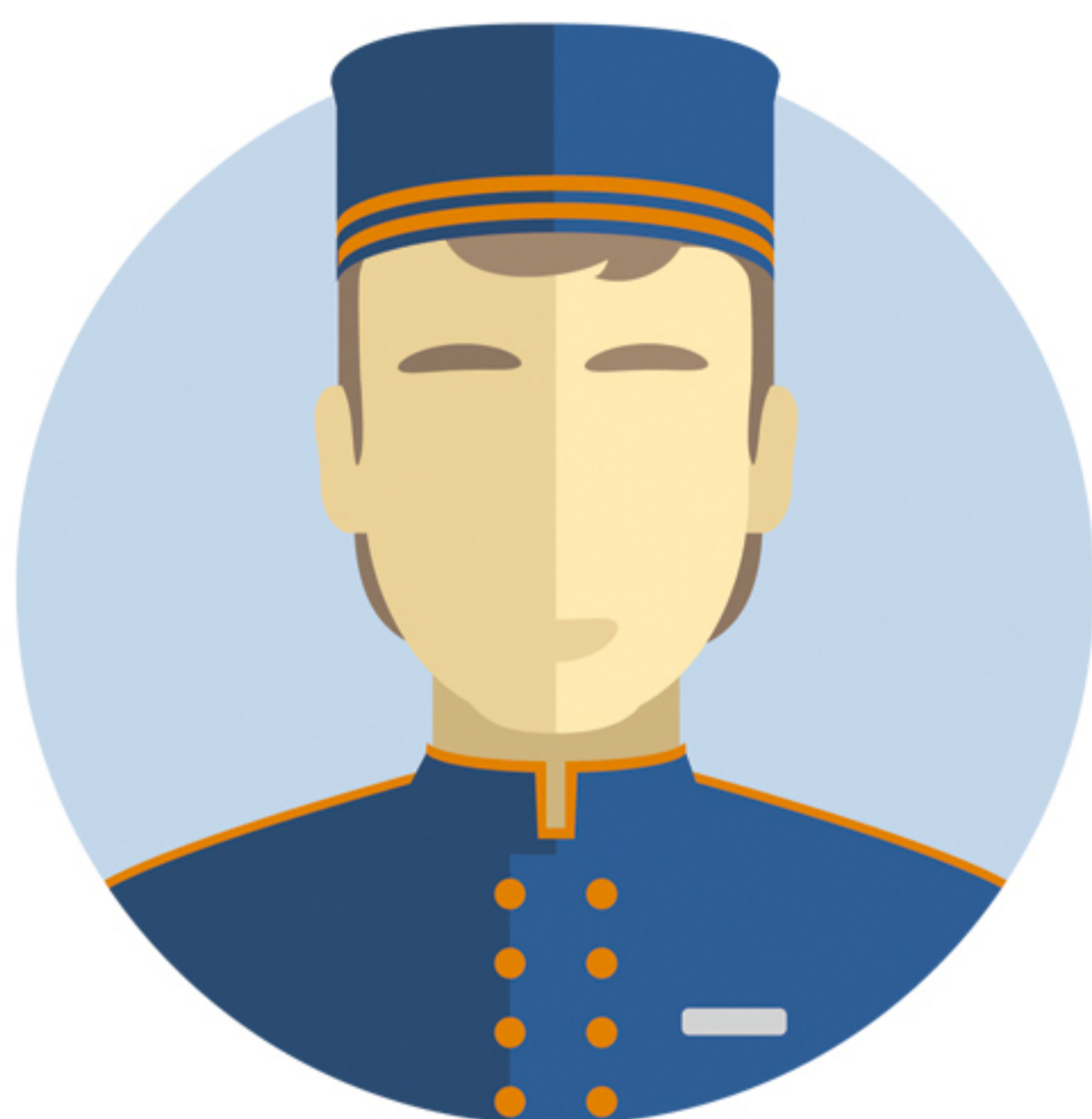


See an executive summary of the consumer and business decisionmaker studies www.trsa.org.research

Uniforms Please Customers

Consumers say they experience these benefits among others when encountering employees in uniform.

- 93% Easier to identify employees
- 76% Feel more comfortable explaining needs to them
- 75% Trust them more
- 74% Greater confidence in their ability
- 72% Perceive their greater credibility
- 67% They're more courteous
- 65% Organization provides high product quality
- 63% Pay more attention to customer
- 62% Understand their job better
- 61% Perform more skillfully
- 59% More knowledgeable of products



Percentage of consumers with an opinion (survey of 700), 2015 Fabrizio Ward study



Uniforms Benefit Business Owners

Business decision makers who rent uniforms cite these advantages

- 84% Improves company image
- 80% Saves time and money
- 78% Eliminate loss concerns
- 70% Environmentally sustainable
- 50% Employee benefit



Reasons for using uniforms, business decisionmakers (survey of 200), 2015 Fabrizio Ward study

Uniform Rental Improves Efficiency

Outsourcing hailed for cost-effectively relieving businesses of variety of tasks

- 66% Washing, maintenance, replacement
- 45% Managing process
- 40% Hazardous material cleaning
- 38% Proper quality garment finish
- 32% Cost savings
- 15% Storage (frees space)
- 14% Security



Reasons for renting uniforms, business decisionmakers (survey of 200), 2015 Fabrizio Ward study



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